

neats

THE BRAND

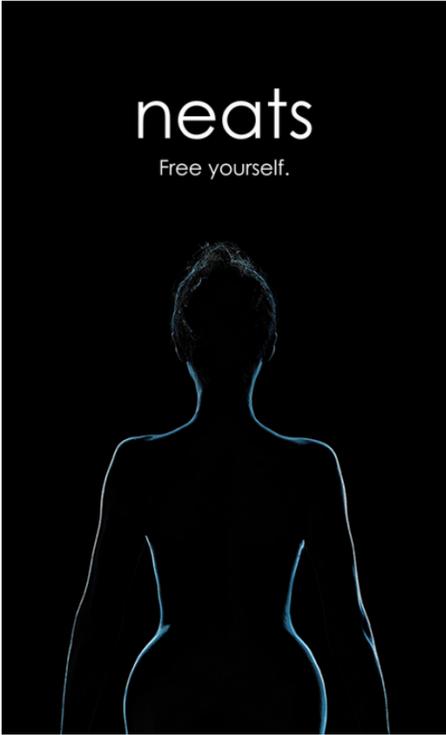
About us

NEATS is a brand focused on women's needs and on making them feel free and empowered because there are no boundaries to who you are.

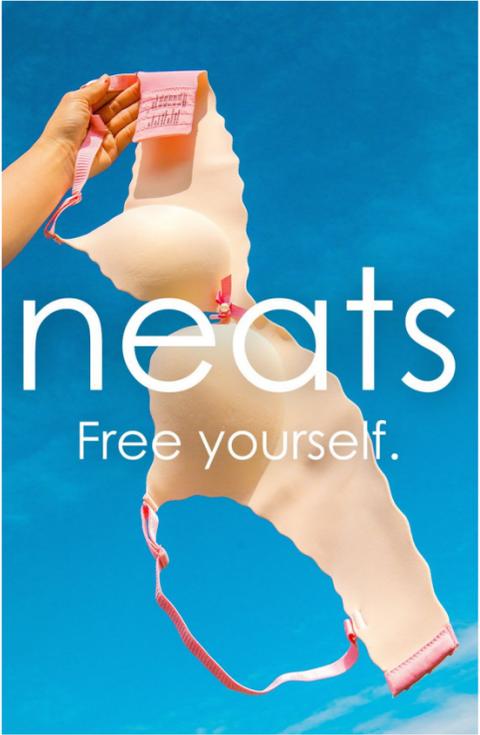
Our goal is to make a difference in women's daily lives and make them feel confident and comfortable in any type of clothing.



Brand Values



Simplicity



Comfort



Community



Freedom



Empowerment

VISION

Create a community of women's that support each other, and who seek to fulfill their dreams while being true to themselves.

MISSION

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neats

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BRAND POSITIONING

For women who like feeling sexy and free but prioritize comfort, NEATS allows you to be you and wear any kind of clothing you want. With NEATS the stage is yours, get your best dress. Because you are up next.

Competitive Advantage

The products come in packs with everything that women might need in order to replace the bra. With NEATS, many needs are solved with just one purchase.



The "pain" that we solve

NEATS

Feeling comfortable without a bra and being able to wear any kind of clothing without any embarrassment.

WOMEN NEATS



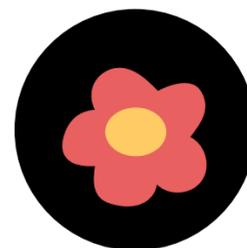
Likes to feel sexy



Fearless



Empowered



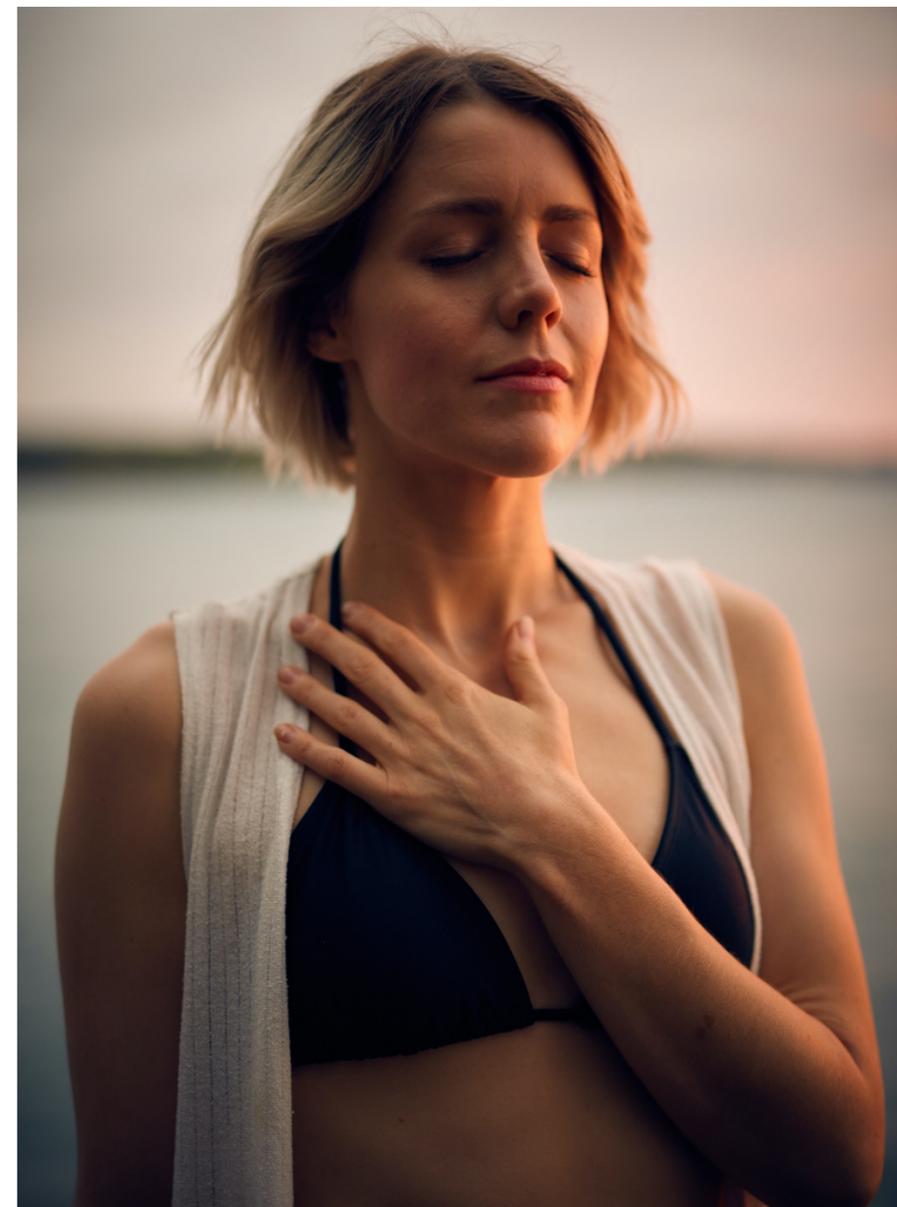
Free Spirit



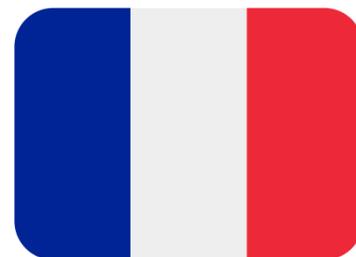
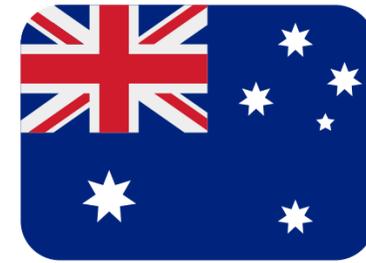
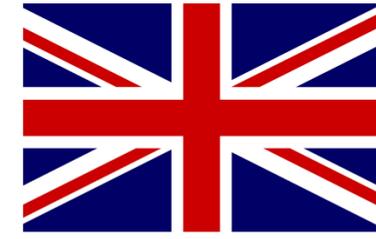
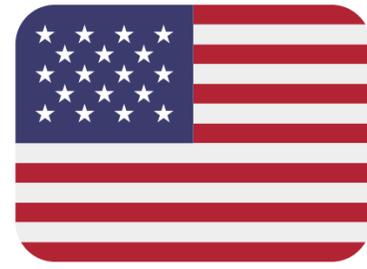
Dreamer



WOMEN NEATS



neats
in the world



neots

Free yourself.